

## The DataXoom™ Advantage

DataXoom™ is the leading mobility platform dedicated to supporting purpose-built LTE wireless deployments within the enterprise. DataXoom™ is a proprietary platform and an eco-system. Our unique platform integrates with a complex set of mobility partners and solutions, to enable the mobility ecosystem. This allows our stakeholders to realize efficient and cost effective deployment of managed LTE services.

### What is the advantage for the customer?

- Flexibility - access to all network carriers
- Simplicity
  - No contracts & no termination fees
  - Ability to customize plans
  - Multi-carrier management: one bill, one price, one data pool
- World class support
- Enterprise Mobility Integration (EMI) Platform
  - Efficient device management and control
  - Improved and flexible bill management
  - Standard and customizable reports
- Cost efficiencies
  - One upfront price - no hidden taxes on term fees
  - Customized plans to fit customer needs

### What is the advantage for the carrier?

- Carriers do not focus on enterprise customers as 90%+ of their revenue is from retail consumers
- DataXoom™ provides a better experience for the partner & customer
- Competition for the carrier is reduced by embedding the LTE service in the partner solution
- Carriers trust DataXoom™
- Increased profitability for the carrier
  - Pricing pressure is reduced when service is embedded in a solution
  - Carrier cost to channel cost is lower than retail
- More opportunities: channel growth equals geometric sales growth

### What is the advantage for the partner?

- DataXoom™ Enterprise Mobility Integration (EMI) Platform
  - Efficient device management and control
  - Integration into partners billing models (SaaS, HaaS, etc)
  - Improved and flexible bill management
  - Standard and customizable reports
  - API's that enable integration to software applications and MDM platforms (SOTI, Airwatch, Salesforce, ServiceNow)
- Monthly revenue annuity
- One relationship across all carriers
- One upfront price
- Sales & Technical support
- Increased relationships with the customer - delivering the whole solution



## Industries

Transportation | Retail | Healthcare  
Field Services | And Many More

“ We need to be able to easily add mobile data services in a very short order, without having to go through complex contracting processes, and DataXoom™ provides all that.

– Josh Anzloa Signify Health  
Customer since 2016

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